

# Anchor Health Properties & Behavioral Health Advisory Group Offer Single Point of Contact for Planning and Development of Behavioral Health Facilities

In response to the increasing demand for behavioral health programs throughout the United States, two leading national firms have integrated their skills and resources to offer a single point of contact for project planning and development of these essential services.

Anchor Health Properties, a healthcare real estate company devoted exclusively to the development, management, and investment in medical facilities for 35 years, and Behavioral Health Advisory Group, a consulting firm whose principals are recognized thought leaders in the field, provide the unique expertise required for an assessment of a target market and a strategy for sustainable financial success.

Recommendations will consider a full continuum of care for either a de novo freestanding hospital with office space and/or a consolidation of multiple locations.

In a time of profound change to our healthcare system, made even more challenging by the impact of the COVID-19 pandemic, it is critical that hospital leaders have the right partners. Leading an initial 90 - 120 day blueprint study to reach a “go / no-go” decision, Anchor Health Properties and Behavioral Health Advisory Group have the working knowledge of licensing, regulatory, and accreditation standards to go from “concept” to “ribbon cutting.”

## Key Benefits to Hospitals, Healthcare Systems, Other Providers, and Investors



**National scope, customized local design** to meet both business and community missions

Comprehensive market insight and financial analyses, backed by **“boots on the ground” leading industry experts**

**Strategic vision and plan** developed in collaboration with key leadership and stakeholders coupled with **successful construction execution and delivery options**

Focus on **quality and cost-efficiencies** from planning to project execution. Our market analysis informs the project proforma **inclusive of real estate and financing solutions**

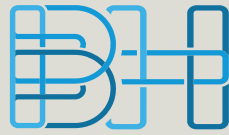
Oversight of program operations to **monitor actual versus projected results**

# Questions?

Katie Jacoby  
Anchor Health Properties  
302-650-8399  
kjacoby@anchorhealthproperties.com

Richard Feldman  
Behavioral Health Advisory Group  
267-886-3888  
richard@bhadvisorygroup.com

Behavioral Health Advisory Group provides comprehensive consulting services that cover the range of functions to develop and operate essential mental health and addiction treatment services. The firm is the culmination of the life work of two nationally recognized thought leaders in the field of behavioral health, with support from a prestigious Board of psychiatrists and physician executives.



## BEHAVIORAL HEALTH ADVISORY GROUP

Representative clients include critical access, acute (including multi-state, multi-location healthcare systems), and rehabilitation hospitals, as well as nursing homes and other long-term care facilities.

Among the range of services, **our unique**

**capability to conduct strategic, operational, market and financial analyses helps providers and investors make a go/no go decision** with regard to a proposed project.

Behavioral Health Advisory Group brings a unique combination of experience and a spirit of innovation. **We recognize it is more important than ever to strategically integrate accessible, high quality, and financially sustainable behavioral health services into a service delivery network.** We help establish customized performance metrics to optimize high quality care and profitability.



We understand the need for creative solutions to ensure patient and staff safety, as well as designing a facility that promotes healing and well-being.

We've tested materials and finishes to ensure quality and safety for our clients, and we've done our research.

**The result is a safe, comforting environment.**

For **35** years, **Anchor Health Properties (Anchor)** has been **exclusively devoted** to the development, management and investment in medical facilities. Anchor evolved from a retail development firm – an evolution that had much to do with our becoming a very different kind of healthcare real estate company and leader in the industry.

## ANCHOR HEALTH PROPERTIES

**Our experiences and approach typify where healthcare is going, not where it has been.** We understand patient flow, effective design and the importance of materials that adapt well to evolving future

needs. Combined with our retail and regional experience, we use these observations to further enhance our development projects. **We continue to lead the industry by utilizing our creativity, flexibility, and nimble approach to solve complex problems and remain ahead of the curve to respond to the changing healthcare landscape.**

Building on the principles fundamental to the development of a successful retail center, Anchor looks at the creation of healthcare facilities from a different perspective than most. **This fresh approach allows us to always keep the experience of the patient (or visitor) in the forefront when making decisions regarding design, location, access, visibility, convenience and service.** We closely examine the experience and workflow of the teams providing care to create efficiencies for an optimal outcome.

Anchor prides itself on never building a “Medical Office Box.” Each project is unique and innovative, as well as patient and community focused. **We take time to ensure that each of our projects carefully reflect the culture and unique objectives of your campus and community needs.** Our team works diligently to establish and understand the strategic business goals and objectives of the system, as well as the clinical and diagnostic needs of each user group.

# Questions?

Katie Jacoby  
Anchor Health Properties  
302-650-8399  
kjacoby@anchorhealthproperties.com

Richard Feldman  
Behavioral Health Advisory Group  
267-886-3888  
richard@bhadvisorygroup.com